

2025 世新大學英語暨傳播應用學系

「媒體、文化暨傳播」國際研討會

會議主題：「人文本位、人文數位、AI 就位」的語言、文學、教學研究

《徵稿啟事與投稿須知》

一、活動時間：2025 年 4 月 26 日 (六)

二、活動地點：世新大學(臺北市文山區木柵路一段 17 巷 1 號)

三、主辦單位：世新大學人文社會學院、英語暨傳播應用學系

四、研討會目的：

世新大學英語暨傳播應用學系「媒體、文化暨傳播」國際研討會，旨在於當前「數位為經、AI 為緯」的時代，促進英語文學、語言學的理論和實踐，著眼於相關的媒體、傳播、科技趨勢與學術探討，期待創建跨學科學者之間討論、互動和合作的平台，裨益即時整合當前的英語研究、傳播研究和多媒體實踐，以期在嶄新的傳媒視角中，梳理新的學術可能性。

五、研討會議主題及內容(包含但不限於此)：

主題一：新聞語言或其他媒體語言與文化研究

主題二：媒體平台中的文學改編

主題三：AI 輔助教學

主題四：科技及 AI 對翻譯的影響

主題五：新媒體時代的文學及呈現

主題六：跨文化溝通能力與發展

六、論文投稿須知：

1. 本研討會採公開徵稿方式，投稿時請註明投稿主題。投稿方式、截止日期與審查公告日期說明如下：
 - (1) 論文摘要投稿：摘要投稿以中或英 300 字為限，並於 2025 年 1 月 17 日(五)前，將資料寄至 dteng@mail.shu.edu.tw
 - (2) 審查結果公告：由主辦單位審查後 2025 年 2 月 14 日(五)於本系網頁公佈錄取名單，並以電子郵件方式通知。
 - (3) 論文全文繳件：通過摘要審查者之論文全文，最後繳交日期為 2025 年 3 月 14 日(五)；論文全文總字數以中英 5000-8000 字(包含摘要、本文、圖表、註釋參考書目)為限。全文電子檔請將資料寄至 dteng@mail.shu.edu.tw。
2. 稿件均由學界委員進行匿名審查。會議發表形式為「口頭發表」
3. 摘要與全文格式內容請採用「APA」、「MLA」書寫
4. 除封面外，摘要請勿出現作者等相關資訊。

七、其他說明注意事項：

1. 主辦單位擁有刊載論文內容於主辦單位相關之印刷品、網頁或光碟之權利，刊載時將依學術論文慣例註明作者與出處。
2. 論文中凡涉及版權部分，請事先取得原著者或出版社書面同意。本活動主辦單位不負版權責任。

八、聯絡資訊：

1. 聯絡人：張瑋倫小姐
2. 聯絡電話：(02)2236-8225 ext. 83562
3. 聯絡地址：116 臺北市文山區木柵路一段 17 巷 1 號
4. E-MAIL：dteng@mail.shu.edu.tw
5. 研討會網頁：<https://dteng.wp.shu.edu.tw/?p=4667>

Call for Papers: Intercollegiate Conference of English Literary and Linguistic Media and Communication (ICELLMC)

Organizer: Shih-Hsin University

Host institution: College of the Humanities and Social Sciences &
Department of English and Applied Communication

Conference Date: April 26, 2025

Conference Venue: She-Wo Building S1204 Conference Room

The Intercollegiate Conference of English Literary and Linguistic Media and Communication is a peer-reviewed conference dedicated to the theory and practice of English literature and linguistics in the context of contemporary media and communication trends. The conference aims to integrate English studies, communication studies, and multimedia practices by creating a platform for discussion, interaction, and collaboration among interdisciplinary scholars. We hope to explore academic possibilities through innovative perspectives.

Suggested topics include, but are not limited to:

- Journalism and alternative media languages in linguistic and cultural studies
- Literary adaptations across media platforms
- AI-assisted teaching methodologies
- The influence of technology and AI on translation practices
- Literature's presentation in the era of AI-driven new media
- Intercultural communication competence and its development

Proposals for papers in English or Mandarin Chinese are accepted. Proposals for panels are also welcome. Please email proposals as MS Word (.docx) attachments before January 17, 2025. Proposals should be accompanied by an abstract (300 words) and a separate cover sheet including the presenter's education and employment history, current institutional

affiliation, brief list of representative works, and email address. Please avoid reference to personal information in your abstract in order to facilitate our blind review. Abstracts and full manuscripts should follow APA or MLA style as set out in their most recent editions. Please send your email to:

Ms. Sophia Chang (張瑋倫)

Email: dteng@mail.shu.edu.tw

The conference committee will send out acceptance emails on February 14, 2025. Accepted presenters must submit a full manuscript (5000-8000words) by March 14, 2025. For on-line announcement of accepted proposals, please see the following website: <https://dteng.wp.shu.edu.tw/?p=4667>

Important dates

Deadline for proposals: January 17, 2025 (Friday)

Acceptance emails sent: February 14, 2025 (Friday)

Deadline for full manuscript: March 14, 2025 (Friday)

Conference date: April 26, 2025 (Saturday)