

2025 STUDY TOUR E-BOOK

Universiti Tunku Abdul Rahman, Malaysia

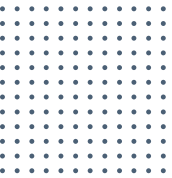


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Faculty of Accountancy and Management (FAM)



A Cultural & Business Journey

Programme Synopsis | Objectives

- ① The "A Cultural & Business Journey" program offers a unique blend of cultural immersion and business briefings, providing international students with a hands-on understanding of the interplay between sociocultural elements and business.
- ② Through this curated program, students will gain insights into how businesses incorporate sociocultural aspects into innovative and sustainable business strategies.
- ③ The students will also have the opportunity to explore the diverse cultural landscape of Malaysia firsthand beyond the commoditized version. At the end of the program, students will present a photo essay and engage in a reflective debrief session to promote personal and professional growth.

This program is available throughout the year.

TWO CORE ACTIVITIES AND A FLEXIBLE THIRD OPTIONAL ACTIVITY (SUBJECT TO AVAILABILITY AND SCHEDULING)		
Exploring Cities via Public Buses	A Curated Selection	
	Attending Local Wedding OR	Touring of the historical cemetery site and modern bereavement planning
One (1) Optional:		
Savoring Malaysia's Kopitiam foods	Wandering and getting lost by Train and Foot – Exploring Royal Town of Klang	

Duration: 10 Days
Language: English
Credit transfer: Not Appropriate
Target Group: Undergraduate Students
Certificates Type: Certificate of Attendance

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Faculty of Arts and Social Science (FAS)

Let 's Discover UTAR ! (Arts & Social Science)

Programme Synopsis | Objectives

- To introduce international learning experience at UTAR and explore Malaysian cultural diversity.
- This program is available throughout the year.

Learning Scope

- The importance of accepting and understanding different cultures in Malaysia to understand other points of view through classroom activities, workshops and excursions.

Activities

- English Lecture/Classroom Speaking Activities
- Arts & Social Sciences Talks and Workshops
- Cultural Exposure
- Local Cuisine
- Local Arts & Craft
- Excursion



Duration: 10 Days

Language: English

Credit transfer: Not Appropriate

Target Group:

High School Students or Undergraduate Students

Certificates Type: Certificate of Attendance

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Faculty of Business and Finance (FBF)

Halal Tourism in Malaysia



Programme Synopsis | Objectives

This is an inbound study tour programme related to tourism, particularly halal tourism.

Activities



- Halal tourism concept, Malaysia as halal tourism destination
- Multicultural Malaysia
- Malaysian local culture, traditions, and cuisine
- Socioeconomic impact on country and region
- Rise of halal industry and innovations

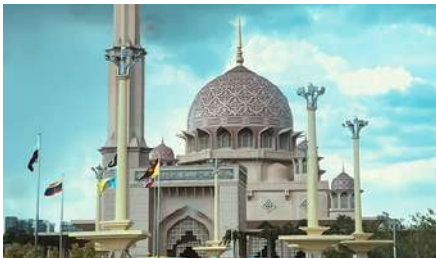
Duration: 14 - 21 Days

Language: English

Credit transfer: Not Appropriate

Target Group: Undergraduate Students

Certificates Type: Certificate of Attendance



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Faculty of Creative Industries (FCI)

Malaysia Cultural Performance

Programme Synopsis | Objectives

This is a 1-week inbound study tour on Malaysia traditional performance and cultural exchange.

Activities

- Lecture sharing by expert and practitioner
- Performance by the traditional performance troupe
- Practical - the student will able to get hands on training by the expert
- Cultural exchange session and dialogue



Duration: 7 Days

Language: English

Credit transfer: Not Appropriate

Target Group: Undergraduate Students

Certificates Type: Certificate of Attendance

Attendance

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Faculty of Engineering and Green Technology
(FEGT)

BIM Modelling Workshop for Architecture/Construction/ Civil Engineering Students

Programme Synopsis | Objectives

- To interact, share and enhance the construction and building knowledge of Architecture/Construction/Civil Engineering Students.
- To present and promote the gloriousness, beauty and reputation of UTAR Kampar, Malaysia to the participants from worldwide.

Activities

This workshop will be conducted for approximately 10 days including site measurement and building model making with the use of REVIT software (BIM) lead by participant students from other university and the Department of Construction Management students.

The targeted building for this workshop is Dewan Tun Ling Liong Sik (TLLS) Grand Hall, Kampar Campus.



Duration: 10 Days

Language: English

Credit transfer: Not Appropriate

Target Group: Undergraduate Students

Certificates Type: Certificate of Attendance

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Faculty of Information and Communication
Technology (FICT)

Cybersecurity Fundamentals for Everyone



Programme Synopsis | Objectives

This 3-day, 2-night programme is designed to introduce the fundamental concepts of cybersecurity to participants with any background. Participants will learn about important topics such as cryptography, security best practices, and mitigation methods.



Learning Scope

1. Common cyber threats
2. Cryptography
3. Information security best practices
4. Mitigation methods



Duration: 3 days 2 nights

Language: English

Credit transfer: Not Appropriate

Target Group: Undergraduate Students

Certificates Type: Certificate of
Participation



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Faculty of Information and Communication
Technology (FICT)

FICT Tech and Culture Exposure



Programme Synopsis | Objectives

The Inbound Study Tour for the Faculty of Information and Communication Technology (ICT) offers an immersive experience combining technological exploration with cultural enrichment. Participants will engage in tech-focused workshops, industry visits, and academic exchanges while gaining insights into the local culture through interactive activities and excursions. This program is designed to foster cross-cultural understanding, innovation, and global collaboration in the ICT domain.

Activities

1. Technology-Focused Activities

- Workshops
- Industry Visits
- University Engagement

2. Cultural Exposure

- Cultural Workshops
- Excursions
- Community Interaction

3. Social and Networking Events

4. Reflective Activities



Duration: 3 – 7 days

Language: English

Credit transfer: Not Appropriate

Target Group: Undergraduate Students

Certificates Type: Certificate of
Participation

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Faculty of Science (FSc)

Health sciences



Programme Synopsis | Objectives

- To establish an environment that provides the students with the opportunity to be exposed to the vast variety of fields that are available in pharmacology and drug development.
- To provide a common ground for students, lecturers or researchers, from different institutes to present their talks, research findings, to exchange ideas and information, and to elevate their knowledge in the field.
- To introduce future career opportunities to students currently studying in the field of Agriculture and Biotechnology.
- To promote social interactions, and facilitate informational exchange among students, lecturers, and researchers of different institutes.

Activities

- Lecture and laboratory sessions: Natural plant with medicinal purpose & identification, Chinese Medicine processing, Drug testings
- Practical field sessions (pharmaceutical companies)
- Cultural exchange session

Learning Scope

To understand the development of agricultural nations, the contribution of agriculture to national earnings and the sociocultural of the country.



Duration: 7-9 Days

Language: English

Credit transfer: 2 credits for co-curriculum

Target Group: Undergraduate Students

Certificates Type: Certificate of Attendance

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Institute of Chinese Studies (ICS)

Malaysia World Heritage and Chinese Culture Observations

马来西亚世界遗产与华人文化考察

Programme Synopsis | Objectives

The programme offers an introduction to the Malaysia World Heritage which the participants will gain both fundamental understanding of Malaysia history and practical insights on of selected Chinese New Village by workshop. Upon the completion of study tour, they would able to broaden their horizons and exposures to real phenomena in Malaysia.

Activities

- Talks - Introduction of Malaysia World Heritage
- Workshops - Chinese New Village
- Cultural Visits



Duration: 7 -9 Days

Language: Chinese

Credit transfer: Not Appropriate

Target Group: High School or Undergraduate Students

Certificates Type: Certificate of Attendance

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Lee Kong Chian Faculty of Engineering and Science
(LKC FES)

Malaysia Architecture – Past to Present

Programme Synopsis | Objectives

The programme offers an introduction to the Malaysia Architecture which the participants will gain both fundamental understanding of Malaysia Architecture history and practical insights on of selected township by culture mapping workshop. Upon the completion of study tour, they would able to broaden their horizons and exposures to real phenomena in Malaysia.

Activities

- Talks - Introduction of Malaysia Architecture
- Workshops – Culture Mapping of selected township
- Cultural Visits

Learning Scope

Malaysia Architecture, Culture mapping and Urban design



Duration: 6 - 10 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School or Undergraduate Students

Certificates Type: Certificate of Attendance

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Lee Kong Chian Faculty of Engineering and Science
(LKC FES)

Automation and Robotics



Programme Synopsis | Objectives

The programme offers an introduction to the robotic operating system which the participants will gain both fundamental and practical insights on the goals, and the skills to simulate the robot in any environment before deploying it in the real world. Very importantly, they will forge practical skills on actions they will take to promote and implement the goals.

Learning Scope

Automation, Robotics, Artificial Intelligence, 4th Industrial Revolution

Classes learning and Excursion

- Talks - Introduction of Robot Operating System (ROS)
- Workshops – Hands-on in ROS
- Cultural Visits



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Duration: 5 - 7 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School or Undergraduate Students

Certificates Type: Certificate of Attendance



Lee Kong Chian Faculty of Engineering and
Science (LKC FES)

Civil Engineering – Edutourism (Fundamental of Civil Structure)

Programme Synopsis | Objectives

The programme offers an introduction to the Structural Analysis in which the participants will gain both fundamental understanding of Malaysia Civil Structural Design and practical insights on selected Unique Buildings by assessing the structural load transfers workshop. Upon the completion of the study tour, they would be able to broaden their horizons and exposure to Malaysian Building Architecture.

Activities

- Talks - Introduction of Structural Analysis
- Site Visit – Unique Structural Architecture in Klang Valley
- Cultural Visits



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Language: English

Credit transfer: Not Appropriate

Target Group: High School or

Undergraduate Students

Certificates Type: Certificate of
Attendance



Lee Kong Chian Faculty of Engineering and
Science (LKC FES)

Data Analytics in the Fourth Industrial Revolution

Programme Synopsis | Objectives

This programme introduces the importance of data analytics in the fourth industrial revolution which the participants will gain some fundamental knowledges of the data analytics using various software towards the workshop. Upon the completion of the study tour, they would be able to broaden their horizons and exposure to data analytics and decision making.

Classes learning and Excursion

- Talks - Data Analytics in the Fourth Industrial Revolution
- Site Visit – Museum and Art Gallery BankNegara Malaysia
- Workshop - Workshop - Microsoft Excel, R programming, Python, Power BI



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Language: English
Credit transfer: Not Appropriate
Target Group: High School or Undergraduate Students
Certificates Type: Certificate of Attendance



Lee Kong Chian Faculty of Engineering and
Science (LKC FES)

Explore Malaysia, Truly Asia! + Introductory to Biomedical Engineering

Programme Synopsis | Objectives

The programme offers an introduction to five different fields of Biomedical Engineering which the participants will gain both fundamental and practical insights on the goals, and the skills in biomedical-related works, e.g., signal processing, tissue culture, biomedical instrumentation, biomechanics, and 3D printing. Very importantly, they will forge practical skills on actions they will take to promote and implement the goals.

Classes learning and Excursion

- Workshops - Hands-on in Biomedical Engineering
- Clutural workshops
- Cultural Visits



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Duration: 5 - 7 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School or
Undergraduate Students

Certificates Type: Certificate of
Attendance



Lee Kong Chian Faculty of Engineering and
Science (LKC FES)

Chemical Engineering in Sustainable Development

Programme Synopsis | Objectives

This program offers participants an in-depth exploration of sustainable chemical engineering practices, with a special focus on how Malaysia integrates innovative solutions in water treatment and waste management. Participants will gain insights into the application of chemical engineering principles in real-world environmental and industrial settings, promoting sustainable and green engineering practices.

Classes learning and Excursion

- Talks - Introduction to Chemical Engineering in Sustainability
- Workshop – Hands-on in water treatment or water quality analysis (UV-Vis, ICP-OES, FTIR)
- Site Visit – Water Treatment Facilities in Klang Valley (Indah Water Konsortium Sdn Bhd)



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Duration: 5 - 7 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School or Undergraduate Students

Certificates Type: Certificate of Attendance



Lee Kong Chian Faculty of Engineering and
Science (LKC FES)

Explore Malaysia, Truly Asia! + Product Design and 3D Printing

Programme Synopsis | Objectives

This programme aims to provide participants with the skills and knowledge required to design, model, and prototype products using SolidWorks and 3D printing technology. Attendees will learn how to leverage SolidWorks for 3D CAD modeling and use 3D printing to bring their designs to life, helping them transition from conceptualization to physical prototypes efficiently.

Classes learning and Excursion

- Workshops - Product design using solidworks + 3D printing
- Cultural workshops
- Cultural Visits



Duration: 5 - 7 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School or

Undergraduate Students

Certificates Type: Certificate of
Attendance

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Lee Kong Chian Faculty of Engineering and
Science (LKC FES)

Explore Malaysia, Truly Asia! + Materials Workshop: Battery Fabrication

Programme Synopsis | Objectives

This programme aims to provide participants with the skills and knowledge to understand the battery materials technology. Participants will have the opportunity to engage in laboratory work and fabricate a functional battery. The battery casing will be designed using AutoCAD software, with production completed using laser cutting or mechanical machining processes. Finally, the completed battery will undergo testing providing participants with hands-on experience in both theoretical and practical aspects of battery technology.

Classes learning and Excursion

- Workshops – Battery fabrication
- Cultural workshops
- Cultural Visits

Duration: 5 - 7 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School or
Undergraduate Students

Certificates Type: Certificate of
Attendance



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M. Kandiah Faculty of Medicine and Health Sciences
(MK FMHS)

Medical Exchange Learning

(Available for Both Virtual or Physical Mode)

Programme Synopsis | Objectives

A unique opportunity for students to broaden their knowledge, gain new perspectives, and develop cultural awareness in the field of medicine. Here, you'll have the chance to learn from some of the world's leading experts in healthcare, explore different medical practices and technologies, and collaborate with peers from diverse backgrounds.

Not only will this experience enhance your understanding of global health issues, but it will also equip you with valuable skills and insights that will benefit your future career in medicine.

- Develop effective communication skills with patients, families and other health care providers.
- Learn medical education, hospital system and community healthcare system at Malaysia.
- Learn the principles and the application of health promotion, risk factor assessment, and disease prevention interventions.
- Gain appreciation for the personal, economic, ethical, and legal issues that influence the patient and the physician in primary care.



Duration: 5 Days

Language: English

Credit transfer: Not Appropriate

Target Group: Undergraduate Students

Certificates Type: Certificate of Attendance



Activities

- Medical sharing
- Cultural Sharing
- Workshop
- Hospital attachment
- Networking



Contact Information

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Centre for Corporate and Community Development (CCCD)

English and Cultural Study Tour Programme

Programme Synopsis | Objectives

The programme aims to enhance participants' English proficiency and equip them with communication skills for social and academic purposes through interactive lessons and activities.



Activities

- Interactive English Lessons
- Interaction Sessions with UTAR students
- Cultural Exposure (e.g. local cuisine, cultural exhibition)
- Exposure Trip (various attractions in Perak State)



Duration: 12 Days

Language: English

Credit transfer: Not Appropriate

Target Group: Junior Students, High School Students or Undergraduate Students

Certificates Type: Certificate of Attendance

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Department of Student Affairs (Kampar Campus)
(DSA-KPR)

Exploration and Practice of Modern Agriculture

Programme Synopsis | Objectives

Students will be introduced to modern commercial scale farming involving agro-biodiversity and better understanding of the agro-ecosystem that promotes sustainable food production.

Activities

Emphasising field visit at the real industry sectors such as visit to the UTAR Agriculture Park, oil palm plantation, fruits and vegetables farms, goat and poultry farms, and others to enhance learning exposure and fun learning experiences among the students.

Duration: 6 Days

Language: English

Credit transfer: Not Appropriate

Target Group: Undergraduate Students

Certificates Type: Certificate of
Attendance



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Department of Student Affairs (Sungai Long Campus)
(DSA-SL)

Traditional Chinese Medicine Cultural Immersion Study Tour



Programme Synopsis | Objectives

A comprehensive programme designed for students from the Chinese Medicine programme to gain an in-depth understanding of the theoretical foundations, nature, and professional practices within the field. Participants will engage in visits to national landmarks and renowned medical facilities, while also immersing themselves in arts and cultural exchange activities. The programme includes a series of lectures, workshops, field trips and cultural excursions to enrich the overall experience.

Activities

- TCM Lectures
- TCM Medical Facility Visits
- TCM Medical Training Workshops
- Cultural and Heritage Explorations and Workshops

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Duration: 8 - 14 days

Language: English and Chinese

Credit transfer: Not Appropriate

Target Group: Undergraduate or
Postgraduate Students

Certificates Type: Certificate of
Attendance

Department of Student Affairs (Sungai Long Campus)
(DSA-SL)

Explore the Multicultural Capital – Study Tour in Malaysia



Programme Synopsis | Objectives

This study tour is designed for students from diverse backgrounds with a comprehensive learning experience, allowing them to explore and gain a deeper understanding of Malaysia's rich cultural heritage, traditions, and societal dynamics through immersive activities and site visits.

Activities

- Cultural Lecturers
- Cultural and Heritage Explorations and Workshops
- City Tours



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Duration: 9 days

Language: English and Chinese

Credit transfer: Not Appropriate

Target Group: Foundation

Students, Undergraduate Students

or Postgraduate Students

Certificates Type: Certificate of Attendance



Department of Soft Skills Competency (Kampar Campus) (DSSC-KPR)

Soft Skills Enhancement: Intercultural Leadership & Cultural Intelligence

Programme Synopsis | Objectives

UTAR offers short programmes to equip students with the necessary soft skills and life skills to enhance their competitive edge in the job market and excel in life. This tour will focus on the important of young leadership skills and intercultural etiquettes



Activities

Leadership and Intercultural Etiquette workshop
Interaction session with Local young leaders
Industrial visit/community visit
City Tour



Duration: 8 - 14 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School Students or Undergraduate Students

Certificates Type: Certificate of Attendance

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Department of Soft Skills Competency (Kampar Campus) (DSSC-KPR)

Discover the Hidden Gem of Malaysia (Northern Malaysia)

Programme Synopsis | Objectives

This civic engagement programme blends academic learning with soft skills and life skills development by allowing students to learn through active social engagement while addressing real community needs. “Learning by doing” and interacting with various community members prepare participants to be a global citizen with social awareness.

Activities

- Seminar: Sustainable Development-Community Asset Mapping
- Community Asset Mapping and interview with Local Residents & Schools
- Community Engagement Project: Knowledge Transfer and Exposure Enhancement Activities
- Community bonding and idea exchange



Duration: 8 - 14 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School Students or Undergraduate Students

Certificates Type: Certificate of Attendance

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Department of Soft Skills Competency (Sungai Long Campus) (DSSC-SL)

Explore Sustainable Development Goals (SDGs) and Environment, Social and Governance (ESG)



Programme Synopsis | Objectives

The programme offers an introduction to the Sustainable Development Goals (SDGs) and Environment, Social and Governance (ESG) through which the participants will gain both fundamental and practical insights on the goals, the international and regional “system” supporting and promoting them. Very importantly, they will forge practical skills on actions they will take to promote and implement the goals.



Duration: 8 - 11 Days

Language: English

Credit transfer: Not Applicable

Target Group: High School Students or Undergraduate Students

Certificates Type: Certificate of Attendance

Learning Scope

Topic 1

Introduction of Sustainable Development Goals & Environment, Social and Governance

Topic 2

Mapping of Sustainable Development Goals & Environment, Social and Governance

Topic 3

Sustainable Development Goals Environment, Social and Governance in ASEAN

Topic 4

Education for Sustainable Development Environment, Social and Governance

Topic 5

Fun Cultural Activities



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Department of Soft Skills Competency (Sungai Long Campus) (DSSC-SL)

Exploring New Villages – Discover the Hidden Gem of Malaysia (Central Malaysia)

Programme Synopsis | Objectives

This civic engagement programme blends academic learning with soft skills and life skills development by allowing students to learn through active social engagement while addressing real community needs. “Learning by doing” and interacting with various community members prepare students to be a global citizen with social awareness.

Activities

- Understanding the lifestyle of the local villages through visits and interview with Local Residents & Schools
- Community Engagement Project: Knowledge Transfer and Exposure Enhancement Activities
- Community bonding and idea exchange



Duration: 8 - 11 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School Students or Undergraduate Students

Certificates Type: Certificate of Attendance

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Department of Soft Skills Competency (Sungai Long Campus) (DSSC-SL)

Soft Skills Enhancement: Future Global Leadership

Programme Synopsis | Objectives

"UTAR offers short programmes to equip students with the necessary soft skills and life skills to enhance their competitive edge in the job market and excel in life. This tour will focus on the leadership skills learning through sharing by successful leaders and facilitators.



Activities

- Understand the power of working as a team player or as a leader
- Understand the characteristics of an effective leader
- Experience the importance of responsibility and accountability towards their team, decisions and actions



Duration: 8 - 11 Days

Language: English

Credit transfer: Not Appropriate

Target Group: High School Students or Undergraduate Students

Certificates Type: Certificate of Attendance

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