國立嘉義大學九十七學年度

資訊管理學系碩士班 (甲組)招生考試試題

科目:管理資訊系統

壹、解釋名詞(30%)

- 1. Consumer-to-Business e-commerce
- 2. Distributed denial of service
- 3. Neural networks
- 4. Offshore-insourcing
- 5. Enterprise application integration
- 6. Application Service Provider

貳、簡答題(40%)

- 1. 請比較 decision support systems、expert systems、與 management information systems 間的差異。(20%)
- 2. 請比較資訊系統開發中的 systems development life cycle (SDLC)與 prototyping 這兩種方法的優缺點。(20%)

參、申論題(30%)

1. What are several ways that IT could provide a competitive advantage to a business? Use some of the real world companies as examples to help you answer. (30%)