

# 國立嘉義大學九十四學年度 視覺藝術研究所碩士班招生考試試題

## 科目：藝術理論

### 申論題：

- 一、試說明「以形寫形」、「以形寫神」與「以形寫意」之內涵，請舉例說明其在藝術創作中的具體表現。(25%)
- 二、在繪畫品評方面，唐代張懷瓘提出「神、妙、能」標準來比較作品的優劣，後來朱景玄在〈唐朝名畫錄序〉中，又增加了「逸」品，到此神、妙、能、逸四格就俱全了。試舉例說明「四格」之要義。(25%)
- 三、請分析後現代藝術風格所呈現的「挪用、轉借或權充 (appropriation)」手法之現象。並討論此挪用現象與藝術創作所謂的「抄襲」問題有何不同？(20%)
- 四、請翻譯及評論下段文章：

The vital innovation associated with the development of digital electronic storage and transmission is that the major components of cultural expression are converted into binary code, which can be read and stored by computers. This is an extremely important change because it makes communication more transportable and manipulatable than before. Perhaps most importantly of all, it also makes different media potentially interconnectable. (15%)
- 五、何謂「虛擬真實(virtual reality)」與「虛擬社群(virtual communication)」？試從「網路文化(cyberculture)」之虛擬認同與真實認同，闡釋藝術與社會的關係。(15%)