

中國文化大學 函

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主旨：本校開辦「SSCI期刊分析與撰寫」課程，敬邀 貴校商學院、社科學院師生踴躍參加，茲檢送課程簡介資料1份，請 惠予公告並鼓勵所屬人員參加。

正本：公私立大專校院

副本：本校推廣教育部

101/06/21
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校 長 吳 萬 益

一、於研發處網頁公告。

專 案 江依漣
辦 事 員

組長楊弘道

代 行 爲

教授兼研究 朱紀實
發展處所發長

有誰比謝安田教授更有資格教您如何撰寫 SSCI 呢？

現在無論公私立大學對老師升等的要求愈來愈高，愈來愈嚴謹了，想要不落人後，被歸為邊緣教師，練就撰寫 SSCI 功力，絕對是必要且不敗的武功。But it is 做出來的，不是講出來，更不是就可以做的到的!!! 從 2007 迄今受邀擔任 Service Industries Journal (SSCI) Editorial Board，今年度更被頂尖 Academy of Management Journal 邀請期刊擔任評審的，謝安田教授累計截至今年為止，SSCI 期刊的產出量已高達 28 篇，更當所有人都在苦思第一篇如何完成，如何被接受的情況之下，謝安田教授卻已每年 1~2 篇的驚人速度，擁有了 28 篇這樣驚人的產量，加上受謝教授指導成功投稿文章的更是不計其數，想要了解如何投稿 SSCI 期刊，提高研究文章之接受率與通過教師升等之機率，成為具有國際學術品質認證之學術人嗎？中國文化大學有幸聘請到謝安田教授親自至本校教授您投稿的技巧，這樣的機會您豈可輕易錯過？

➡ 開課資訊

- 報名資格：欲投稿 SSCI 期刊，提高研究文章接受率與通過教師升等認證之學術人或有興趣者，皆可報名。
- 課程規劃：講座課程，每週六密集上課，共六次，合計三十六小時
- 開課日期：101 年 7 月 21 日（六）。上課日期：7/21、7/28、8/4、8/11、8/18、8/25
- 上課時間：每週六，0900~1600，中間休息一小時。
- 上課地點：中國文化大學推廣教育部
- 繳交費用：
 - 【一般學員】NT \$ 20,000
 - 【文大師生（含校友）】NT \$ 18,000
 - 【本課程舊生回流】NT \$ 10,000 (曾上過本校開設之 SSCI 課程之學員之專屬優惠)
- 洽詢專線：(02) 2700-5858 # 8203 張小姐（週一至週五 11AM~7PM）
- 網址：『<http://www.sce.pccu.edu.tw>』
- 報名繳費：即日起至（7/20），額滿為止。可採用網路報名，或是至本校建國本一部一樓櫃台現場報名。（地址：106 台北市大安區建國南路二段 231 號，一樓服務中心。報名受理時間：週一至週六 9AM~9PM；週日至 5PM）。
- 學員注意事項
 1. 課程結業後發給研習證書。
 2. 課程內容及進度、上課日期等，授課老師得視需要變更或調整。
 3. 本校有權視教室使用狀況異動之其他館別上課之權利。

➡ 授課大綱

一、為何要投稿 SSCI 期刊？

SSCI 期刊為現今國際社會科學學術品質之指標。它代表學術社群之參與程度及對知識產出之貢獻。它也關係著升等與研究補助。

二、SSCI 簡介

- 1 SSCI, SCI, AHCI
- 2 SSCI 之重要性：學者為何要投稿 SSCI 期刊
- 3 SSCI Index 之意義

三、Fundamental of SSCI Articles

SSCI 的 Paper 至少要具備下列三要素：

- 1 Relationship 之確定：研究之變數關係為何？包括多少個變數才合宜？
- 2 Relevance and Rigor：內容要相關且組織要嚴謹，要具備什麼條件才合乎 Relevance and Rigor 的 article.
- 3 Theory 要有理論：要具備什麼要件才算有 Theory？

四、Contributions to Literature

SSCI Article 要有學術貢獻，什麼是學術貢獻？如何撰寫才能獲得 reviewers 及 editors 認同是具有學術貢獻的文章？

五、Rules for References：什麼是學術界認可之參考文獻？References 選用不當會被認為品質不佳的 Paper。本節介紹國際學術認可之文獻參考規則。

六、Peer Review (同儕評審)

如何引起 reviewers 正面觀點的評審？本節亦將介紹 reviewers 之角色與功能及 peer review 的優缺點。

七、退稿原因分析

從退稿原因之分析中來改善研究及寫作是邁向投稿 SSCI 期刊成功之路的捷徑。

八、SSCI Journal Editors Advices

Editors 的建言有助於 Paper 品質的提升及增加被期刊接受的機率。

九、Generating Interesting Ideas

研究題目為 Paper 是否被接受的重要因素，故要選擇一個有趣且重要的題目來寫。然題目 idea 如何產生？什麼是有趣的題目？此為本節的重點。

十、如何撰稿？

如何將研究內容寫成文稿？即 Introduction, ……Results, Discussion ……等各節撰寫之重點及原則。

十一、修訂文稿之原則與技巧 (Revision)

投稿之後不必修訂直接被接受之可能性很低，若能獲得修訂 (revision) 之機會已屬不易，唯在此一階段被拒絕 (rejection) 之機率亦可能高達 20% 左右，故應好好把握此一機會。

十二、Q & A

➡ 謝安田教授簡歷

學歷：哈佛大學博士

Editorial Board

- 2007 ~ Service Industries Journal (SSCI)

SSCI 期刊評審 (2011,2010,2009,2008, 2007, 2005, 2004, 2003, 2002 & 2001)

- 2011 Tourism Management
- 2010 Academy of Management Journal
- 2009 Tourism Management
- 2008 Social Behavior and Personality
- 2007 Social Behavior and Personality
- 2005 International Journal of Manpower
- 2005 Journal of Management Studies
- 2004 International Journal of Manpower
- 2003 International Journal of Manpower
- 2002 International Journal of Manpower
- 2001 International Journal of Stress Management

研究著作

SSCI 期刊論文 (共 28 篇)

1. Mao, H. Y., Hsieh, A. T. (謝安田) & Chen, C. Y. (2012). The relationship between workplace friendship and perceived job significance. *Journal of Management & Organization*, 18(2), 247-262.
(註：Issues/Year:4 Journal Country/Territory:AUSTRALIA Publisher:ECONTENT MANAGEMENT
Number of items published in: 2010=39; 2009= 42;2008= 31 資料來源：2010 年 JCR)
2. Chen, C. Y., Mao, H. Y., & Hsieh, A. T. (謝安田) (2012). Role ambiguity, employee gender, and workplace friendship. *Psychological Reports*, accepted.
3. Mao, H. Y. & Hsieh, A. T. (謝安田) (2011). Organizational level and friendship expectation at work. *Asian Business & Management*, accepted.
(註：Issues/Year:4 Journal Country/Territory:ENGLAND Publisher:PALGRAVE MACMILLAN LTD
Number of items published in: 2010= 23; 2009=19; 2008= 22 資料來源：2010 年 JCR)
4. Hsieh, A. T. (謝安田) & Chen, Y. Y. (2011). The Influence of Employee Referrals on P-O Fit. *Public Personnel Management*, 40(4), 327-340.
5. Hsieh, A. T.(謝安田)& Hsieh, S. H. (2010). Dangerous work and name disclosure. *Journal of Criminal Justice*, 38(4), 410-418.
6. Lin, S. L.& Hsieh, A. T. (謝安田) (2010). The Integration-Responsiveness Framework and Subsidiary Management: A Response. *Journal of Business Research*, 63(8), 911-913.
7. Lin, S. L.& Hsieh, A. T. (謝安田) (2010). Implementing International Strategy: Roles of Subsidiaries, Operational Capabilities and Procedural Justice. *Journal of Business Research*, 63(1), 52-59.
(the acceptance rate for JBR International Business Area: 3%)
8. Liang, S. C. & Hsieh, A. T. (謝安田) (2008). The role of organizational socialization in burnout: A Taiwanese example. *Social Behavior and Personality*, 36(2), 197-216.
9. Liang, S. C. & Hsieh, A. T. (謝安田) (2007, October). Burnout and workplace deviance among flight attendants in Taiwan. *Psychological Reports*, 101, 457-468.

10. Wang K. C., Hsieh, A. T. (謝安田), Chou, S. H. & Lin, Y. S. (2007). GPTCCC : An Instrument for Measuring Group Package Tour Service. *Tourism Management*, 28(2), 361-376.
11. Hsieh, A. T. (謝安田) & Wu, D. H. (2007, January). The Relationship between Timing of Tipping and Service Effort. *The Service Industries Journal*, 27(1-2), 1-14.
12. Chang, J & Hsieh, A. T. (謝安田) (2006). Leisure Motives of eating out in night markets. *Journal of Business Research*, 59(12), 1276-1278.
13. Hsieh, A. T. (謝安田), & Chang, J. (2006, February). Shopping and tourist night markets in Taiwan. *Tourism Management*, 27(1), 138-145.
14. Hsieh, A. T. (謝安田) & Liu, L. L. (2006, January). The re-examination of the relationship between employee stock ownership and voluntary employer change intention in Taiwan. *International Journal of Human Resource Management*, 17(1), 174-189.
15. Hsieh, A. T. (謝安田), & Yen, C. H. (2005, October). The effect of customer participation on service providers' job stress. *The Service Industries Journal*, 25(7), 891-905.
16. Liang, S. C., & Hsieh, A. T. (謝安田) (2005). Individual' s perception of career development and job burnout among flight attendants in Taiwan. *The International Journal of Aviation Psychology*, 15(2), 119-134.
17. Hsieh, A. T. (謝安田) & Chang, W. T. (2004). The effects of consumer participation on price sensitivity. *Journal of Consumer Affairs*, 38(2), 282-296.
18. Hsieh, A. T. (謝安田) & Chao, H. Y. (2004). A reassessment of the relationship between job specialization, job rotation, and job burnout: example of Taiwan' s high-technology industry. *The International Journal of Human Resource Management*, 15(6), 1108-1123.
19. Hsieh, A. T. (謝安田), Yen, C. H. & Chin, K. C. (2004). Participative customers as partial employees and service provider workload. *International Journal of Service Industry Management*, 15(2), 187-199.
(as of January 23, 2009, download 1,467 times)
20. Wang, K. C., Hsieh, A. T. (謝安田), Yeh, Y. C., & Tsai, C. W. (2004). Who is the decision maker: The parents or the child in group package tour? *Tourism Management*, 25(2), 183-194.
21. Hsiung, T. L., & Hsieh, A. T. (謝安田) (2003). Newcomer socialization: The role of job standardization. *Public Personnel Management*, 32(4), 579-589.
22. Hsieh, Y. M. & Hsieh, A. T. (謝安田). (2003). Does job standardization increase job burnout? *International Journal of Manpower*, 24(5), 590-614.
(as of January 23, 2009, download 2,016 times)
23. Hsieh, A. T. (謝安田), Chou, C. H., & Chen, C. M. (2002). Job standardization and service quality: A closer look at the application of total quality management to the public sector. *Total Quality Management*, 13(7), 899-912.
24. Wang, K. C., Hsieh, A. T. (謝安田), & Chen, W. Y. (2002). Is the tour leader an effective endorser for group package tour brochures? *Tourism Management*, 23(5), 489-498.
25. Lin, S. L., Hsieh, A. T. (謝安田) (2002). The constraints of task identity on organizational commitment. *International Journal of Manpower*. 23(2), 151-165.

26. Hsieh, Y. M. & Hsieh, A. T. (謝安田) (2001). Enhancement of service quality with job standardization. *The Service Industries Journal*, 21(3), 147-166.
27. Lin, T. C. & Hsieh, A. T. (謝安田) (2001). The impact of job stress on early retirement intention. *International Journal of Stress Management*, 8(3), 243-247.
28. Wang, K. C., Hsieh, A. T. (謝安田), & Huan, T. C. (2000). Critical service features in group package tour: An exploratory research. *Tourism Management*, 21(2), 177-189.

其他國際期刊論文(共 6 篇)

1. Hsieh, A. T. (謝安田), & Tsai, C. W. (2009). Re-examination of job experience on service quality. *International Journal of Tourism and Travel*, 2(2), 50-60.
2. Hsieh, A. T. (謝安田), & Tsai, C. W. (2009). Does national culture really matter? Hotel service perceptions by Taiwan and American tourists. *International Journal of Culture, Tourism and Hospitality Research*, 3(1), 54-69.
3. Hsieh, A. T. (謝安田) & Li, C. K. (2008, February). The moderating effect of brand image on public relations perception and customer loyalty. *Marketing Intelligence & Planning*, 26(1), 26-42.
4. Hsieh, A. T. (謝安田), & Chang, J. (2005). The Different Response to Hotels' Endorsement Advertising by Taiwanese and American Tourists. *Journal of Travel and Tourism Marketing*, 19(4), 41-54.
5. Hsieh, A. T. (謝安田), & Liang, S. C. (2004). Workplace deviance behavior and its demographic relationship among Taiwan's flight attendants. *Journal of Human Resources in Hospitality and Tourism*, 3(1), 19-32.
6. Hsieh, A. T. (謝安田), & Lin, S. C. (2002). A re-examination of corporate layoff announcement and stock prices. *Journal of e. Commerce and Psychology*, 2(4), 52-74.